

2025

FINIAN FOUNDATION CHARITY GOLF DAY

Sponsorship Opportunities



SUPPORTING OUR COMMUNITY

The Finian Foundation is a registered charity run by volunteers of the St Bede's Old Collegians Association, with a proud history of raising funds that provide financial assistance via grants to St Bede's College families experiencing significant economic hardship.

Since 2022, The Finian Foundation has supported 64 families with grants to the value of \$125,000 through fundraising initiatives. All donations over \$2.00 are fully tax-deductible, and our accounts are subject to an annual external audit.

The charity is run with thanks to our passionate volunteers, including The Finian Foundation Board of Directors. The capital base is carefully managed in a 'conservative growth' strategy, with approximately 30% of capital held in cash investments.

"Anything that makes Mum happier and supports her throughout the loss of Dad, is a great help. I am very proud to call myself a Beda Boy and I will not take this generosity lightly."

Grant Recipient

Brother Finian

The Finian Foundation was named in honour of Brother Finian Allman in 2004, who spent more than fifty years of his life devoted to the St Bede's Community.



OUR PREMIER EVENT

We are pleased to invite local businesses to help drive impactful change through sponsorship of our premier fundraising event, the 2025 Finian Foundation Charity Golf Day on Friday 24 October.

This is a fantastic day of strong community connection, golf, good food and entertainment for a very worthy cause. This annual event raises vital funds, with our goal for the Golf Day to raise \$25,000 for students in need.

Our special guest speaker is **Sam Radford**, celebrated AFL Coach at Melbourne Football Club. The event is well attended by guests within and beyond the St Bede's College Community.

SPONSORSHIP OPPORTUNITIES

Our event sponsorship delivers real-world difference in our community while elevating your business and goodwill.

With tailored packages for all budgets, your business gains exposure to our network beyond our College Community, enhancing brand visibility to a wide audience.

EVENT SPONSORS - PAST & PRESENT



BIRDIE SPONSOR \$2,500

Enjoy brand presence of your business throughout our promotion of this event on Old Collegians social media, event signage both on the course and at lunch, and inclusion in our online Business Directory.

In addition to brand exposure, you will also receive two tickets to the 2025 Finian Foundation Charity Golf Day, all-inclusive of breakfast, lunch, 18 holes, and chances to win prizes.

Included:

1 x tee signage

Event banners and screens of your brand on display at the 2025 event

Promotion of your brand on Old Collegians social media

12 month inclusion in Old Collegians Business Directory

2 x event tickets

"This grant will help me continue to achieve and encourage my curious mind to always strive for excellence."

- Grant Recipient



PAR SPONSORSHIP \$1,500

Investing in Par Sponsorship brings brand exposure with tee signage placement, strategically positioned for maximum visibility and promotion across our platforms and social media to reach key audiences.

At the event, efforts will continue heightened visibility, encouraging attendees to forge connections with your business.

In addition to the brand exposure, you will also receive one ticket to the 2025 Finian Foundation Charity Golf Day, all-inclusive of breakfast, lunch, 18 holes, and chances to win prizes.

Included:

- 1 x tee signage placement

- Event banners and screens of your brand on display at the 2025 event

- Promotion of your brand on Old Collegians social media

- 12 month inclusion in Old Collegians Business Directory

- 1 x event ticket, all-inclusive of breakfast, lunch, 18 holes, and chances to win prizes.



DRINKS CART SPONSOR \$1,000

Two businesses have the opportunity to sponsor the event Drinks Cart, and elevate your brand through social festivities as it traverses the course to serve and delight our golfers.

Leading up to the event, your business will also enjoy exposure across Old Collegians social media channels.

Included:

Brand signage on beverages cart for the 18 hole course

Brand banner and digital screen on display at the 2025 event

Promotion of your brand on Old Collegians social media

12 month inclusion in Old Collegians Business Directory



EAGLE SPONSORSHIP \$5,000

Step into the spotlight with our Eagle Sponsorship, maximising major brand reach with comprehensive exposure across Old Collegians platforms including social media and alumni communication.

This major sponsorship is tailored to elevate your brand to the audiences who matter most to your business, as well as the opportunity to address our 2025 event attendees in person ahead of welcoming our special guest speaker.

Additionally, you'll get to enjoy a memorable event day on the course alongside three guests of your choosing.

Included:

2 x tee signage placements for heightened visibility

Brand banner and digital screen on display at the 2025 event

Brand presentation opportunity at lunch

12 month inclusion in Old Collegians Business Directory

4 x event tickets, all-inclusive of breakfast, lunch, 18 holes, and chances to win prizes.



ALBATROSS SPONSORSHIP \$10,000

An exclusive opportunity limited to just two businesses, the Albatross Sponsorship ensures maximum brand exposure and engagement within and beyond the Old Collegians Community.

Leading up to the event, enjoy comprehensive promotion across our platforms as well as features in our Alumni communication and placement in our Business Directory.

At our 2025 event, you'll get to present your business to our lunch attendees after enjoying 18-holes with golf carts and all inclusions with 3 guests of your choice.

*"The grant has made a significant impact on my life,
allowing me to attend school without stress."*

– Grant Recipient

Included:

2 x tee signage placements

Brand banner and digital screen on display at the 2025 event

Brand presentation opportunity at lunch

Featured inclusion in Alumni

Communications

12 month inclusion in Old Collegians

Business Directory

4 x event tickets, all-inclusive of breakfast, lunch, drinks, 18 holes, and chances to win prizes.

2 x golf carts on the event day



BECOME A 2025 SPONSOR

**CONTACT US TODAY
TO MAKE A REAL-LIFE IMPACT**

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