YEAR 11 BUSINESS MANAGEMENT

Introduction

Rationale
In contemporary Australian society, there are a wide variety of organizations which vary in terms of size, ownership, objectives, resources and location. These organizations are managed by people. Business Management examines the ways in which people at various levels within a business organization manage resources to achieve the objectives of the organization.

The study recognizes that there is a range of management theories rather than a single theory of management. Each unit examines some of these theories and, through exposure to real business scenarios and/or direct contact with business, tests them against management in practice.

Aims
This study is designed to enable students to acquire a knowledge of the ways in which businesses are managed; develop an understanding of management, and the concepts and relationships on which it is built; examine the role and functions of management across a range of contexts; explore the operation of management in practice; acquire a knowledge of the skills required in management; examine the values and assumptions underlying business management practice and theory.

Structure
The study is made up of two units:

Unit 1: Small business management
Unit 2: Communication and Management

Each unit deals with specific content and is designed to enable students to achieve a set of outcomes. Each outcome is described in terms of the key knowledge and skills students are required to demonstrate.

Expectations
Throughout the course students will be required to undertake a number of investigations regarding a variety of aspects in the setting up and running of a small business.

Before first class:
Students need to read Chapter One. Complete Activity 1.2 pp. 4-5 by preparing a table. Complete chapter summary questions 1-4 inclusive on page 8. Must be done by the first lesson of next year! Happy Holidays!

TEXT: Essential VCE Business Management Units 1 & 2 Cambridge – Somers, Cain, and Jeffery.